

eCommerce Website Checklist

- | | ✓ when done |
|--|--------------------------|
| 1. The Brand | <input type="checkbox"/> |
| 2. High-Speed | <input type="checkbox"/> |
| 3. Mobile-Friendly | <input type="checkbox"/> |
| 4. Functional Design | <input type="checkbox"/> |
| 5. Quick Start | <input type="checkbox"/> |
| 6. Related Products | <input type="checkbox"/> |
| 7. Unique, Persuasive Product Descriptions | <input type="checkbox"/> |
| 8. Stunning Images | <input type="checkbox"/> |
| 9. Product Specs | <input type="checkbox"/> |
| 10. Customer Reviews | <input type="checkbox"/> |
| 11. Shipping Details | <input type="checkbox"/> |
| 12. Intuitive Checkout Procedure | <input type="checkbox"/> |
| 13. Payment Options | <input type="checkbox"/> |
| 14. Guest Checkout | <input type="checkbox"/> |
| 15. Trust Symbols | <input type="checkbox"/> |
| 16. Compelling Deals | <input type="checkbox"/> |
| 17. Upsells/Cross-Sells | <input type="checkbox"/> |
| 18. Wish List | <input type="checkbox"/> |
| 19. Mailing List | <input type="checkbox"/> |
| 20. Social Integration | <input type="checkbox"/> |

