

# Prospress eCommerce Website Checklist

- |  | ✓ when done              |
|--|--------------------------|
| 1. The Brand                               | <input type="checkbox"/> |
| 2. High Speed                              | <input type="checkbox"/> |
| 3. Mobile Friendly                         | <input type="checkbox"/> |
| 4. Functional Design                       | <input type="checkbox"/> |
| 5. Quick Start                             | <input type="checkbox"/> |
| 6. Related Products                        | <input type="checkbox"/> |
| 7. Unique, Persuasive Product Descriptions | <input type="checkbox"/> |
| 8. Stunning Images                         | <input type="checkbox"/> |
| 9. Product Specs                           | <input type="checkbox"/> |
| 10. Customer Reviews                       | <input type="checkbox"/> |
| 11. Shipping Details                       | <input type="checkbox"/> |
| 12. Intuitive Checkout Procedure           | <input type="checkbox"/> |
| 13. Payment Options                        | <input type="checkbox"/> |
| 14. Guest Checkout                         | <input type="checkbox"/> |
| 15. Trust Symbols                          | <input type="checkbox"/> |
| 16. Compelling Deals                       | <input type="checkbox"/> |
| 17. Upsells/Cross Sells                    | <input type="checkbox"/> |
| 18. Wish List                              | <input type="checkbox"/> |
| 19. Mailing List                           | <input type="checkbox"/> |
| 20. Social Integration                     | <input type="checkbox"/> |

